

The shipowning society Messina rewarded for a formative project "in house"

The acknowledgment in the within of the third edition of the Adriano Olivetti Prize of the AIF

infos MARE - The shipowning society genoese Ignazio Messina & C., in the within of the third edition of the Adriano Olivetti Prize instituted from the Italian Association Makers (the AIF) with the scope to diffuse the good innovative regarding practical covered of learning and valorization of the people and of development of the reference organizations, has been awarded of according to prize ex aequo in the category "the Markets and competitiveness" with the mention of Technical Appraisal for the Innovation.

The acknowledgment, behind of Unicredit and ex aequo with Marelli Magnets, is conferred to the Messina for the formative project Zaccheo planned and managed from the shipowning group and, in particular, for its innovative contents but also in order to have planned "in house", without the aid of unrelated companies of advising this formative module focused on the requirement of the company to make to emerge the real vocations and, therefore, the employee potentialities of the single ones.

The shipowning company has explained that between some of the tangible results that today are found in many of participants to the project are the assumption of greater responsibilities, the more force in proposing own ideas, less fear in "going up", but the initiative has offered also the opportunity to speed up the business responsables to support the distance of rise of own collaborators, being considered them future static leaders rather than "followers".

Besides the teacher of Rina Academy, that they have participated actively to the formative project coordinated from the responsible Messina of the Roberto Manuelli project, figure also Vittorio Podestà, paraolimpico and winning champion of two medals of gold to River. An emblematic figure also for the objective of the formative project to make to emerge not only the professionalities in being, but the will. *(info)*